



Community Identified Priority		Community Listening Sessions	CBO 1-1 Interview & Workshop	Bayside Community Center [Spanish/English]	Bayside Community Center [Vietnamese/English]	Casa Familiar [Spanish/English]	El Cajon Collaborative [Arabic/English]	El Cajon Collaborative [Spanish/English]	Vista Community Clinic [Spanish/English]	Environmental Health Coalition [Spanish/English]
<b>Ongoing Trust &amp; Relationship Building - Priority 1: Building relationships and trust with the community, particularly those who have been disproportionately impacted by poor air quality.</b>										
1.1	Acknowledging past harm and working toward establishing trust.		x							
1.2	Following up with community members and acting quickly to address air quality issues.	x		x		x		x		x
1.3	Serving as a connector and supporting the community with resources and information.	x		x	x	x	x	x	x	x
<b>Education &amp; Empowerment - Priority 2: Equip the community with meaningful and accessible educational tools, resources, and information so that the community is empowered to be an engaged partner in shaping APCD decisions and improving air quality.</b>										
2.1	Sharing information and cumulative impacts in an accessible manner.		x			x			x	x
2.2	Developing an online interactive interface to know cumulative pollution sources of permits at a hyper-local level.		x	x		x				
2.3	Developing and providing educational and informational materials about APCD.	x	x		x	x	x	x	x	x
2.4	Contextualizing information geographically and connecting to people's lived experiences, particularly as it relates to public health.	x	x	x	x	x		x	x	x
<b>Outreach &amp; Communication - Priority 3: Connect with community members, especially those most impacted by poor air quality, in places they frequent and trust, and provide clear and consistent opportunities to share information and receive community feedback.</b>										
3.1	Conducting outreach and engagement activities in places that are familiar and trusted.	x		x	x	x	x	x	x	x
3.2	Advertising and promoting workshops and APCD contact information to report an air quality issue strategically in places where those most impacted by poor air quality frequent.	x		x	x	x	x	x	x	x
3.3	Maintaining consistent and ongoing sharing with community members in a variety of communication forms.	x		x	x	x	x	x	x	x
3.4	Providing a variety of avenues for community members to communicate with APCD staff in order to have their air quality questions answered or air quality concerns addressed.	x		x	x	x	x	x	x	x
3.5	Using trusted and reliable channels to share information and connect with community members.	x	x	x	x	x	x	x	x	x
3.6	Using accessible language and imagery to avoid the use of jargon or technical language.	x	x				x			x
<b>Community Engagement - Priority 4: Co-create plans with the community by providing inclusive, accessible, trauma-informed, and transparent community engagement.</b>										

4.1	Communicating clear expectations and intentions for engagement.		x			x				
4.2	Co-creating with the community rather than having a draft for the community to respond to.		x							
4.3	Providing compensation to Community-Based Organizations (CBO) and community members for their participation.		x							
4.4	Being mindful of and coordinating efforts to prevent “planning fatigue”.		x							x
4.5	Co-Defining with community partners the “feedback loop” that the community can expect from their participation and involvement.	x	x	x		x		x	x	x
4.6	Ensuring language accessibility and communication preferences.	x	x	x	x	x	x	x	x	x
4.7	Ensuring accessible, safe, and welcoming spaces for community engagement.	x	x	x	x	x	x	x	x	x
4.8	Being aware of the culture, traumas or triggers, socio-economic status, etc. of the community and being sensitive to how information is being communicated and how facilitation occurs.	x	x	x	x	x		x		x
4.9	Being aware of who is being left out of the conversation due to the digital divide and providing opportunities to outreach and engage community members.	x	x			x			x	x