

Welcome!

We will get started shortly.

¡Bienvenida!

Comenzaremos en breve.



INTERNATIONAL BORDER COMMUNITY COMUNIDAD FRONTERIZA INTERNACIONAL

Community Steering Committee/Comite Directivo Comunitario

April 16, 2025

16 de abril de 2025

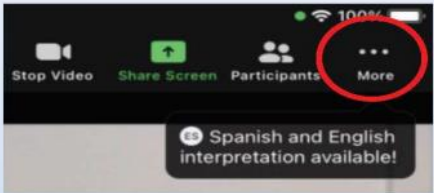
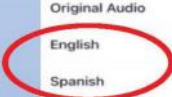


Interpretation

Interpretacion

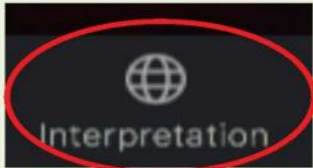


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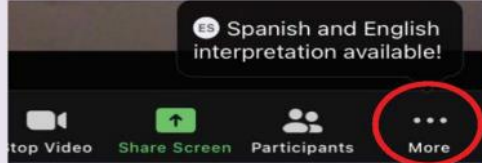
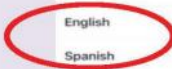


**Computadora
Computer**

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**Teléfono Inteligente
Smart Phone**

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Kearns & West Introduction

Introducción a Kearns & West

Christian Mendez, Kearns & West



San Diego County Air Pollution Control District

Agenda

Orden del Dia

- I. Welcome
- II. AIRE Program Community Outreach Updates
- III. Reducing Emission from Warehouses, Distribution Centers, and Ports
- IV. Continue Discussion on CERP Priority Strategies for 2025
- V. Community Education: SDAPCD Board Members
- VI. Closing Remarks
- VII. Adjourn

- I. Bienvenida
- II. Programa AIRE Actualizaciones de Alcance Comunitario
- III. Reducción de emisiones de almacenes (warehouses), centros de distribución y puertos
- IV. Continuar la discusión sobre las estrategias prioritarias de CERP para 2025
- V. Educación Comunitaria: Miembros de la Mesa Directiva de SDAPCD
- VI. Comentarios Finales
- VII. *Cierre*



Fiscal Year 2025-2026 Recommended Budget Hearings

The budget details the spending plan for SDAPCD under the control of the Governing Board.

Scheduled Hearings:

- Thursday, May 8, 2025, 5:00 PM
- Thursday, June 12, 2025, 2:00 PM

Location: County Administration Center
1600 Pacific Highway, Room 302
San Diego, CA 92101

Public Participation:

Review and submit public comments

- In writing via email at APCDPublicComment@sdapcd.org
- During scheduled hearings submit a "Request to Speak" using the instructions on <https://www.sdapcd.org/governing-board>

Año fiscal 2025-2026 Audiencias de Presupuesto Recomendado

En el presupuesto se detalla el plan de gastos del SDAPCD bajo el control de la Mesa Directiva.

Audiencias Programadas:

- Jueves, Mayo 8, 2025, 5:00 PM
- Jueves, Junio 12, 2025, 2:00 PM

Ubicación: County Administration Center
1600 Pacific Highway, Room 302
San Diego, CA 92101

Participación pública:

Revisar y enviar comentarios públicos

- Por escrito a través de correo electrónico APCDPublicComment@sdapcd.org
- Durante las audiencias programadas, presente una "Solicitud para hablar" siguiendo las instrucciones de <https://www.sdapcd.org/governing-board>



AIRE Program Community Outreach Updates

Programa AIRE Actualizaciones de Alcance Comunitario

Lauren Perez, SDAPCD



AIRE Community Updates

Programa AIRE Actualizaciones

Join us for outreach in
San Ysidro from 12 - 2 p.m.

- Friday, May 2
- Friday, May 9
- Friday, May 16

Únase a nosotros para
alcance comunitario en San
Ysidro de 12 a 2 p.m.

- Viernes, Mayo 2
- Viernes, Mayo 9
- Viernes, Mayo 16



Reducing Emission from Warehouses, Distribution Centers, and Ports

Reducción de emisiones de almacenes (warehouses), centros de distribución y puertos

Nick Cormier, Randy Consolacion, SDAPCD





Questions? Preguntas?



Continue Discussion on CERP Priority Strategies for 2025

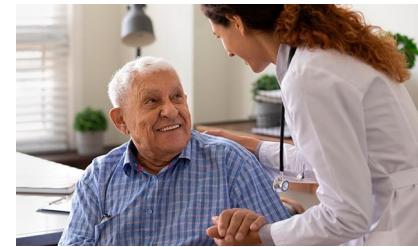
Continuar la discusión sobre las estrategias prioritarias de CERP para 2025

Shalem Aboody-Lopez, SDAPCD



CERP Community Priorities

Prioridades de la comunidad



Passenger Vehicle Traffic
Tráfico de vehículos de pasajeros

Heavy Duty Trucks
Camiones de Servicio Pesado

Cross-Border
Transfronterizo

Other Sources
Otras fuentes

Community Care
Cuidado de la comunidad



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Strategies
Estrategias

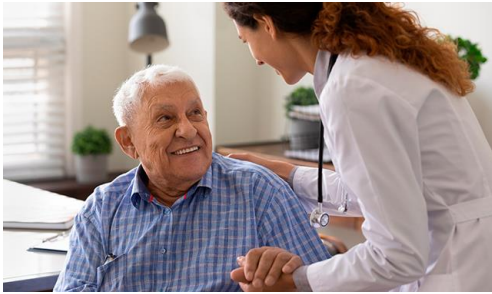
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Actions
Acciones



Community Care

- Strategy 1: Reduce air pollution exposure at schools. *(air filtration systems, ZE buses, urban greening/green barriers, and charging stations)*
- Strategy 2: Reduce indoor residential exposure to air pollution. *(residential air purifier program and develop education materials)*



Cuidado Comunitario

- Estrategia 1: Reducir la exposición a la contaminación atmosférica en las escuelas. *(sistemas de filtración de aire, autobuses con cero emisiones (zero emissions, ZE) zonas verdes urbanas/barreras verdes y estaciones de carga)*
- Estrategia 2: Reducir la exposición residencial a la contaminación atmosférica. *(programa de filtración del aire residencial y desarrollar la educación popular)*

Potential CSC Actions

- Let CSC members know when we are meeting with the schools in case they would like to attend the meeting.
- Invite CSC members to volunteer to support with flyering, at schools, door-to-door, community events, etc.

Posibles acciones del CSC

- Informar a los miembros de CSC cuando nos reunamos con las escuelas en caso de que deseen asistir a la reunión.
- Invite a los miembros de CSC a ofrecerse como voluntarios para apoyar con volantes, en escuelas, puerta a puerta, eventos comunitarios, etc.



Discussion Notes

- **Potential CSC Actions**
- We can get involved by handing out flyers to the community. If we can't attend the meetings, we can hand out flyers at parks and community centers
- Community centers are a place to access community members
- We can also share in exercise classes - we can also share those in those community groups and food distributions
- We can share flyers virtually - we can also share with Casa Familiar who are involved in the community
- We can share with friends and family
- Can different flyers be sent to share the background on the CSC?
- It would be great to create awareness with other community groups, including Friends of the Library
- We can share with all my contacts and Promotoras groups
- We can also share the flyers at the library and bookstore



Community Care

- Strategy 5: Reduce exposures for sensitive receptors within 500 feet of freeways, warehouses, and industries. *(vegetative/walls near schools, healthcare facilities, daycares, parks, and homes)*
- Strategy 6: Plan for and integrate Urban Greening, prioritizing locations near schools, parks, senior centers, healthcare facilities, daycares, etc. *(Support the promotion of the City of San Diego Tree Program)*



Cuidado Comunitario

- Estrategia 5: Reducir la exposición de los receptores sensibles situados a menos de 500 pies de autopistas, almacenes e industrias. *(barreras vegetales/paredes) cerca a escuelas, centros de salud, guarderías, parques y hogares)*
- Estrategia 6: Planificar e integrar la jardinería urbana, dando prioridad a los lugares cercanos a escuelas, parques, centros de mayores, centros sanitarios, guarderías, etc. *(Proyecto Ambiental Suplementario)*

Potential CSC Actions

- Work with CSC members to identify priority areas for vegetative walls.
- Have CSC identify which parks/locations they would like trees prioritized and share with the City.

Posibles acciones del CSC

- Trabajar con los miembros del CSC para identificar las áreas prioritarias para los muros de vegetación.
- Haga que los miembros del CSC identifique qué parques/ubicaciones les gustaría que los árboles sean prioritizados y compartan con la Ciudad.



Community Care

- Strategy 3: Increase SDAPCD's presence in the Community
- Strategy 10: Continue to identify opportunities to fund mitigation and emission reduction projects that protect community health and improve quality of life. (Supplemental Environmental Project)



Cuidado Comunitario

- Strategy 3: Increase SDAPCD's presence in the Community
- Estrategia 10: Seguir identificando oportunidades para financiar proyectos de mitigación y reducción de emisiones que protejan la salud de la comunidad y mejoren la calidad de vida. (Proyecto Ambiental Suplementario)

Potential CSC Actions

- Start a quarterly education presentation at CSC.
- Work with the CSC to identify potentially additional mitigation and emission reduction projects not already included in the CERP and develop SEP applications.

Posibles acciones del CSC

- Comience una presentación educativa trimestral en las juntas del CSC.
- Trabajar con los miembros del CSC para identificar proyectos potencialmente adicionales de mitigación y reducción de emisiones que aún no están incluidos en el CERP y desarrollar aplicaciones de SEP.



Discussion Notes

- Potential CSC Actions
- Yes
- These actions are ok



Cross-Border

- Strategy 1: Advance measures that address odors coming from untreated sewage in the Tijuana River.
- Strategy 3: Work in partnership with the Mexican government to address air quality issues.



Transfronterizo

- Estrategia 1: Promover medidas que aborden los olores provenientes de aguas residuales no tratadas en el río Tijuana.
- Estrategia 3: Trabajar en colaboración con el gobierno mexicano para abordar los problemas de calidad del aire.

Potential CSC Actions

- Support CC-led advocacy efforts (i.e., letters, petitions, legislative visits, etc).
- Invite IBWC to provide periodic updates at CSC meetings.

Posibles acciones del CSC

- Apoyar los esfuerzos de promoción liderados por CC (es decir, cartas, peticiones, visitas legislativas, etc).
- Invita a IBWC a proporcionar actualizaciones periódicas en las reuniones de CSC.



Discussion Notes

- Potential CSC Actions
- What can we do as a community that can make an effect? We need awareness more than ever. The odor continues to increase.
- When the heat comes, the odor might become worse, I would like someone from the media to come and cover the topic. We can't open the windows and be outdoors because of the odor.
- SDAPCD will invite the International Border Water Commission (IBWC) to a future meeting.
- Community members would be grateful for meetings being set up by SDAPCD
- Does the community need to prepare new petitions? SDAPCD can provide feedback and data to support the petition.
- San Ysidro been offline? San Ysidro been offline? The instrument went down because of rain. New instruments are being launched.
- What are the triggers that would trigger a multi-agency review? SDAPCD is currently gathering information to make a determination. Multiple agencies are likely to give further guidance. There might be data gaps which could require further data collection. There are multiple coordination meetings happening to review data and decided if there is need for further action.
- Is there any modeling being done to understand impacts? What trigger an emergency declaration which open the availability of resources?
- Many meetings are about the Tijuana River. A coordinated communication strategy that covers all of them might be beneficial.



Passenger Vehicles

- Strategy 1: Advocate for policies, plans, and actions that support the reduction of emissions from passenger vehicles
- Strategy 3: Improve transportation circulation in San Ysidro
- Strategy 4: Enhance pedestrian, bicyclist, and transit rider efficiency and experience crossing the border
- Strategy 5 Improve transit services, operations, programs, and amenities



Tráfico de vehículos de pasajeros

- Estrategia 1: Abogar por políticas, planes y acciones que apoyen la reducción de las emisiones de los vehículos de pasajeros.
- Estrategia 3: Mejorar la circulación del transporte en San Ysidro
- Estrategia 4: Mejorar la eficiencia y la experiencia de los peatones, ciclistas y pasajeros del transporte público al cruzar la frontera
- Strategy 5: Mejorar los servicios, operaciones, programas y comodidades de tránsito

Potential CSC Actions

- Share videos of CSC members sharing why these transportation projects are important at a SANDAG Transportation Committee Meeting as public testimony.
- Potential CSC advocacy letter to SANDAG Board Members/Transportation Committee Members.
- Support a CBO submit a grant application to support the purchase of E-Transit/Circulator and e-bikes.

Posibles acciones del CSC

- Comparta videos de los miembros de CSC compartiendo por qué estos proyectos de transporte son importantes en una reunión del Comité de Transporte de SANDAG como testimonio público.
- Posible carta de defensa de CSC a los miembros de la Junta Directiva de SANDAG / Miembros del Comité de Transporte.
- Apoyar a una organización basada en la comunidad a presentar una solicitud de subvención para apoyar la compra de E-Transit/Circulator y bicicletas eléctricas.



Discussion Notes

- Potential CSC Actions
- Yes
- Yes
- Yes



Heavy-Duty Vehicles

- Strategy 5 Develop and advocate for rules or other strategies that reduce emissions from indirect sources, including heavy-duty vehicles, operating in Otay Mesa and San Ysidro.



Camiones de Servicio Pesado

- Estrategia 5: Desarrollar y defender normas u otras estrategias que reduzcan las emisiones de fuentes indirectas, incluidos los vehículos pesados, que operan en Otay Mesa y San Ysidro.

Potential CSC Actions

- CSC can develop a letter outlining the types of strategies or elements in a rule that they would like to move forward to address indirect sources.
- Potentially attend workshops or hearings to provide public testimony.

Posibles acciones del CSC

- CSC puede desarrollar una carta que describa los tipos de estrategias o elementos de una regla que le gustaría avanzar para abordar las fuentes indirectas.
- Potencialmente asistir a talleres o audiencias para brindar testimonio público.



Community Education: SDAPCD Board Members

Educación Comunitaria: Miembros de la Mesa Directiva de SDAPCD

David Flores, SDAPCD



Who is on the SDAPCD Governing Board?

¿Quién forma parte de
la Mesa Directiva de
SDAPCD?



Two County Supervisors

one of whom represents
San Diego County Air
Pollution Control District
on CARB

Dos supervisores del condado

Uno de los cuales
representa al Distrito
de Control de la
Contaminación del Aire
del Condado de San
Diego en CARB



Five City Council Member

each being from a city
within one of the five county
supervisory districts

Cinco concejales
Cada uno de ellos
pertenece a una ciudad
dentro de uno de los
cinco distritos de
supervisión del
condado.



A Mayor or City Council Member

from the City of San Diego

Un alcalde o miembro
del consejo municipal
De la ciudad de San
Diego



Three Public Members

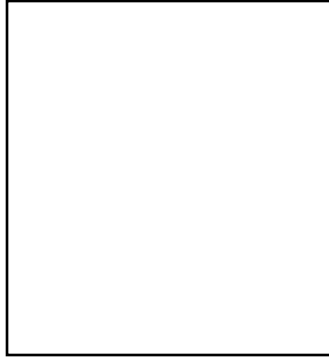
including a public health expert,
an environmental justice
representative, and a technical
expert on air pollution

Tres miembros del
público
Incluyendo un experto
en salud pública, un
representante de
Justicia Ambiental y un
experto técnico en
contaminación del aire.





Terra Lawson-Remer
County Supervisor
District 3



VACANT
DESOCUPADO
County Supervisor
District 1



Todd Gloria
Mayor
City of San Diego



Marcus Bush
Councilmember
National City



Laura Koval
Councilmember
City of Santee
District 2 Representative



John Duncan
Mayor
City of Coronado
District 3 Representative



Jennifer Campbell
Councilmember
City of San Diego
District 4 Representative



Judy Fitzgerald
Councilmember
City of Escondido
District 5 Representative

Public Members **Miembros Públicos**

Anne Marie Birkbeck-Garcia
Physician or Public Health Professional

Georgette Gomez
Environmental Justice Representative

Paula Stigler Granados
Science or Technical Background



Next Steps and Reminders

- CSC Member Stipends: Send W-9 form to vsaldana@kearnswest.com
- Register for May 21 meeting

Próximos pasos y recordatorios

- Estipendios para miembros de CSC: Envíe el formulario W-9 a vsaldana@kearnswest.com
- Regístrese para la reunión del 21 de mayo



Thank you!
¡Gracias!

